

Web Site Evaluation Sheet

There are many factors to consider when evaluating Web sites. This sheet attempts to address many of the more common ones and provides a framework for comparison. Once you have answered each of the questions, total your numeric values and indicate the sum in the space below. Complete a similar sheet for other sites. In scoring your responses, please note that lower numbers refer to less relevant and/or unclear information. Indicate "0" if the information is missing entirely.

URL = _____

What to look for...	Usefulness Low ← → High
<i>Relevance/Usefulness of content</i> ✓ Focus of this page's content. ✓ Intended audience.	0 1 2 3 4 5 0 1 2 3 4 5
<i>Currency of site</i> ✓ The site provides a "last updated" date. _____ ✓ A copyright date is indicated. _____ ✓ Most of the links seem to be active and go where they're supposed to go.	0 1 2 3 4 5 0 1 2 3 4 5 0 1 2 3 4 5
<i>Authority</i> ✓ <u>Author</u> <ul style="list-style-type: none"> • The name of the person who maintains the site is clear. • The site contains biographical information about the site author. • The site provides credentials/qualifications of the site author. • The author has published other articles or books on the subject. ✓ The site provides a bibliography. ✓ Contact information is present. ✓ The overall quality of links' content is good. ✓ The overall design/aesthetic appeal of the site is good. ✓ Spelling and/or grammar errors. ✓ Reviews and ratings of this site.	0 1 2 3 4 5 0 1 2 3 4 5 0 1 2 3 4 5 0 1 2 3 4 5 0 1 2 3 4 5 0 1 2 3 4 5 0 1 2 3 4 5 0 1 2 3 4 5 0 1 2 3 4 5
<i>Bias</i> ✓ Is the site trying to sell something? ✓ Is there obvious bias/opinions which might influence content? ✓ Does the page convey the truth or only a partial story? ✓ Is there a sponsor (who might have an interest)?	0 1 2 3 4 5 0 1 2 3 4 5 0 1 2 3 4 5 0 1 2 3 4 5

Total Score _____

Strengths of page:

Weaknesses of page: